

# FAST FACTS



2010

## Paradise by the Numbers

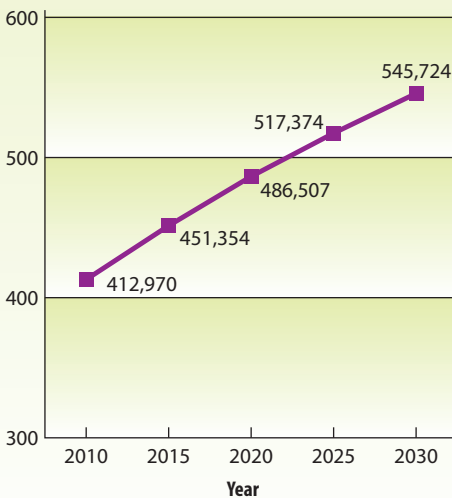
This handy section provides a quick snapshot of Sarasota County's vital statistics. It contains important information on population, workforce, schools and other aspects of this vibrant community.

If you don't find what you are looking for, please contact the Economic Development Corporation of Sarasota County for additional information at 941.309.1200.

## Population Characteristics

### Population Projections

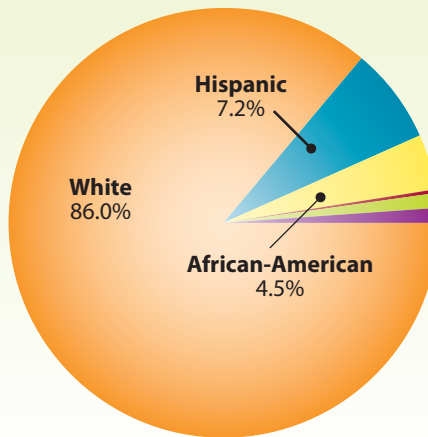
In Thousands



SOURCE: Population Projections by Age, Sex, Race, and Hispanic Origin for Florida and Its Counties, 2007-2030, Bureau of Economic and Business Research, University of Florida

### Population by Race

2008 Estimates

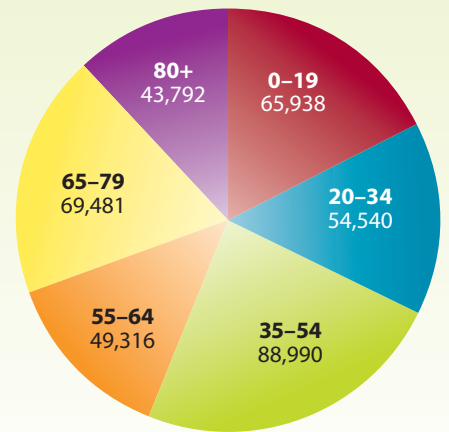


White	319,996	86.0%
Hispanic or Latino	26,907	7.2%
African American	16,675	4.5%
Native American	804	0.2%
Asian	4,411	1.2%
Some other race	95	0.0%
Two or more races	3,169	0.9%
<b>Total</b>	<b>372,057</b>	<b>100.0%</b>

SOURCE: U.S. Census Bureau, Population Estimates Program

### Population by Age

2008 Estimates



SOURCE: U.S. Census Bureau, Population Estimates Program

### Population by Jurisdiction

2008 Estimates

City of Sarasota	52,340
Longboat Key (Sarasota County)	4,745
North Port	54,907
Venice	20,946
Unincorporated	239,119
<b>Total</b>	<b>372,057</b>

SOURCE: U.S. Census Bureau, Population Estimates Program

# FAST FACTS

## Sarasota County Fast Facts

Area	573 square miles
Average Annual Temperature	72 degrees
Average Annual Rainfall	54 inches
Coastline	35 miles

SOURCE: Sarasota County School Board



## Employment & Wages

### Hourly Wages for Selected Occupations 2009

Occupation	Entry*	Experienced**
Assemblers and Fabricators, All Other	\$ 9.76	\$15.12
Bookkeeping, Accounting, and Auditing Clerks	11.66	18.33
Computer Programmers	21.83	37.50
Computer Software Engineers, Applications	21.68	38.82
Computer Software Engineers, Systems Software	33.38	55.49
Computer Software Support Specialists	13.44	22.43
Computer Systems Analysts	23.10	35.16
Computer Automated Teller and Office Machine Repairers	13.92	22.27
Computer-Controlled Machine Tool Operators, Metal and Plastic	13.32	18.26
Customer Service Representatives	10.13	15.50
Executive Secretaries and Administrative Assistants	13.47	21.12
First-Line Supervisor/Managers of Office and Administrative Support Workers	14.08	25.68
First-Line Managers of Production and Operating Workers	16.55	30.64
First-Line Managers of Transportation and Material-Moving Machine and Vehicle Operators	17.39	27.40
General and Operations Managers	27.16	55.06
Laborers and Freight, Stock, and Material Movers, Hand	8.81	12.28
Landscaping and Groundskeeping Workers	8.95	12.62
Mechanical Engineering Technicians	14.54	24.47
Mechanical Engineers	24.29	37.92
Medical and Clinical Laboratory Technicians	11.44	19.45
Office Clerks, General	8.18	14.07
Operating Engineers and Other Construction Equipment Operators	11.56	17.01
Operations Research Analysts	19.18	29.34
Production Workers, All Other	7.72	12.34
Purchasing Managers	30.91	50.41
Receptionists and Information Clerks	9.80	13.57
Shipping, Receiving, and Traffic Clerks	8.95	14.48
Stock Clerks and Order Fillers	8.40	11.67
Truck Drivers, Light or Delivery Services	8.90	16.74

\* Entry Wage: This is the wage an entry-level worker might expect to make. It is defined as the average (mean) wage earned by the lowest third of all workers in a given occupation.

\*\* Experienced Wage: This wage represents what an experienced worker might expect to make. It is defined as the average (mean) wage earned by the upper two-thirds of all workers in a given occupation.

SOURCE: Florida Agency for Workforce Innovation

## Employment Summary

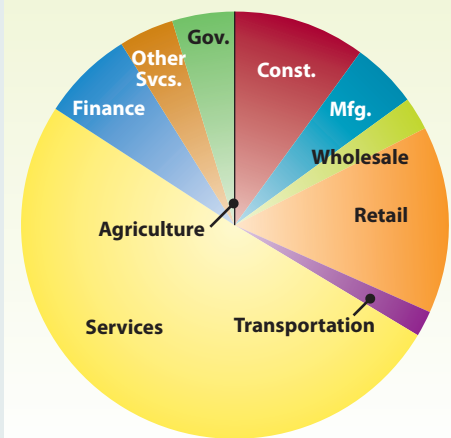
### Sarasota County, Annual Averages

Year	Labor Force	Employment	Unemployment Rate
2008	170,903	158,944	7.00%
2007	178,448	170,749	4.30%
2006	178,009	172,521	3.10%
2005	174,728	169,451	3.00%
2004	166,944	160,570	3.80%
2003	160,336	153,376	4.30%
2002	156,870	149,607	4.60%
2001	150,087	144,230	3.90%
2000	148,844	144,088	3.20%

SOURCE: Florida Agency for Workforce Innovation, Labor Market Statistics, Local Area Unemployment Program released 3/06/09.

## Industry Distribution

### Average Monthly Employment for Sarasota County 2008



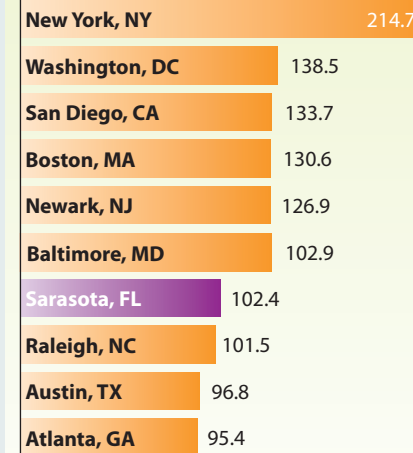
Industry Sector	Employment	Pct.
Agriculture	267	0.18%
Construction	12,742	8.65%
Manufacturing	6,348	4.31%
Wholesale Trade	4,059	2.76%
Retail Trade	21,206	14.39%
Transportation, Warehousing, and Utilities	2,246	1.52%
Services	76,828	52.15%
Finance, Real Estate, Insurance	10,229	6.94%
Other Services	6,520	4.43%
Government	6,879	4.67%
Total, all industries	147,324	100.00%

SOURCE: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Quarterly Census of Employment and Workforce Innovation

## Income & Buying Power

### Cost of Living Comparison

ACCRA Composite Index. 100 = Average



SOURCE: ACCRA Third Quarter 2009, selected cities or Metropolitan Statistical Areas in the US, by components of the average index (avg=100)



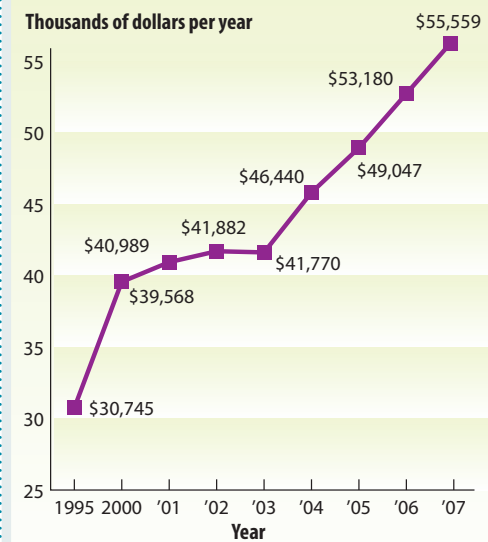
### Sarasota County Effective Buying Income 2009

Estimated Average Household Effective Buying Income	\$62,233
Estimated Median Household Effective Buying Income	\$43,862

Source: Nielsen Business-Facts



### Per-Capita Personal Income



SOURCE: Regional Economic Information System, Bureau of Economic Analysis, C30, April 2009



## Education

### Number of Public Schools

Elementary	24
Middle	9
High	7
Special Schools	7
Charter Schools	10
Post-Secondary Schools Serving Sarasota County and Surrounding Area	16

SOURCE: Sarasota County School Board

### Average SAT Scores

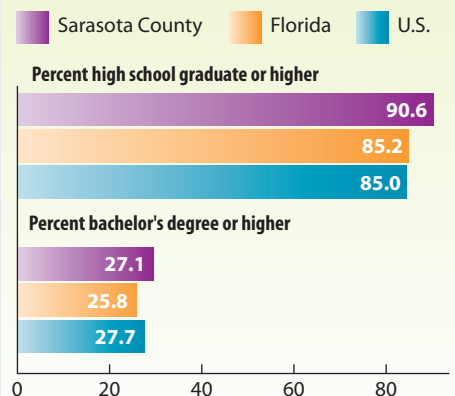
2009

Subject	Sarasota County	Florida	U.S.
Reading	520	497	501
Math	524	498	515
Writing	501	480	493

SOURCE: Sarasota County School Board

### Educational Attainment

2008 estimates



SOURCE: U.S. Census Bureau; Population Estimates Program

# FAST FACTS

## Paradise by the Numbers

### Housing



### Sarasota Home Sales

Sept. 2008 – Sept. 2009

	Units Sold	
0-2 bedrooms	1,617	
3 bedrooms	3,597	
4+ bedrooms	750	
Condos	1,539	

#### Median Sales Price

	Sept. '08	Sept. '09
Single-family homes	\$201,250	\$165,000
Condos	190,000	162,500

SOURCE: Source: Mid-Florida Regional MLS Provided by the Sarasota Association of Realtors

### Airport Statistics

#### Sarasota-Bradenton International Airport

Oct. 2008–Sept. 2009

Major Airlines	
Enplanements	755,162
Deplanements	748,004
Total	1,503,166

	Major Airlines	Commuters
Runway Numbers	14/32	4/22
Runway Length	9,503 ft.	5,009 ft.

SOURCE: Sarasota Manatee Airport Authority



# EDC

ECONOMIC DEVELOPMENT CORPORATION  
SARASOTA COUNTY

Live Oak Corporate Center  
2601 Cattlemen Road, Suite 102  
Sarasota, FL 34232

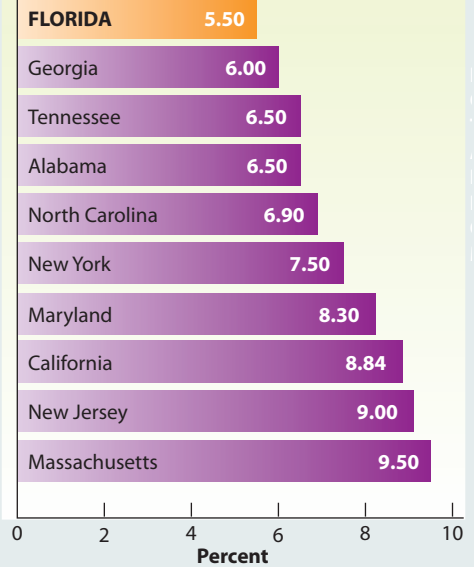
[www.edcsarasotacounty.com](http://www.edcsarasotacounty.com)

telephone: 941.309.1200

e-mail: [info@edcsarasotacounty.com](mailto:info@edcsarasotacounty.com)

### Taxes & Power Cost Comparisons

#### Corporate Tax Rates



SOURCE: Federation of Tax Administrators

#### Electric Rates

##### Through August

(Average Retail Price of Electricity in cents per kilowatt-hour)

Commercial	
Total United States	10.30
California	13.85
Florida	10.88
<b>Sarasota (FPL)</b>	<b>9.99</b>
Georgia	9.02
Maryland	12.20
Massachusetts	18.17
New Jersey	14.56
New York	15.43
North Carolina	8.01
South Carolina	8.70
Texas	9.96

Industrial	
Total United States	6.99
California	10.25
Florida	9.41
<b>Sarasota (FPL)</b>	<b>9.72</b>
Georgia	6.33
Maryland	10.23
Massachusetts	11.24
New Jersey	11.57
New York	11.01
North Carolina	5.97
South Carolina	5.83
Texas	7.20

SOURCE: Edison Electric Institute and Florida Power and Light